# **E-Commerce User Manual**

## Instruction to Add category

• Go to Catalog > Category, click on Add new Category button.

Foodies	×	Available Credit: 9985.84 Go Live					
🕐 Dashboard		Category					
Catalog	^	Category			Add ne	w Category	
Products		🖀 Home 🔸 🗄	Category				
Scategory							
Brand		>> Category (5)					
E Attribute		S.no	Name	Description	display	Action	
🔒 Order	$\sim$		Name	Description	select v	Q	
Customers	$\sim$					~	
Delivery Status Up	late	1	Foods	Daily eatable foods	~	Ľ	
🔮 Credit Manage		2	Veg	Vegetables	~	ľ	
Themes Store		3	Non Veg	Non-Veg foods	~	ľ	
🗣 Shiprocket details		4	Snacks	Spicy potato chips	~	Ľ	
🛱 Reports		5	Daily needs	Daily need products	~		
Profile	$\sim$						

- Fill the category particulars in appropriate fields.
  - **Name** -> Enter the name for the category.
  - **Display ->** Choose whether to display this category or not.
  - **Parent Category** -> Select a parent category if any.

eg.: Electronics is a parent category for Television.

Note : Parent category should have been added already.

• **Description** -> Enter description for category.

Add New Catego	pry	Back Save
Home > Cate	tegory > Add New Category	
>> Add New Category		
General		
•Name		
•Display	ON OOFF	
Parent Category	Select v	
*Description	Font -       Font size -       B       I       U       A $\equiv$ $\equiv$ $\equiv$	

• After Entering all details, click on **Save** button on top right corner.

# Instruction to Add Brand

• Go to Catalog > Brand, click on Add new Brand button.

Foodies	×	Available Credit: 0	Go Live	Logout		
Dashboard		Brand				
E Catalog	^	Diand			Ade	d new Brand
Products		🖀 Home 🔸 🍽 B	rand			
Scategory						
Brand		>>> Brand (4)				
E Attribute		S.no	Name	Description	display	Action
Order	$\sim$		Name	Description	select	Q
Customers	$\sim$					-
Delivery Status Upo	late	1	foodfresh	Food Fresh brand	~	Ľ
🔮 Credit Manage		2	licious		~	Ľ
Themes Store		3			~	ľ
🗬 Shiprocket details		4	Colgate		~	ľ
🛱 Reports		·				
<b>O</b> Profile	$\sim$					

- Fill the Brand details in appropriate fields.
  - **Name** -> Enter the Brand name.
  - **Display** -> Choose whether to display this brand or not.

Foodies	×	Available Credit: 0	Go Live
🕐 Dashboard	^	Add New Brand	Back Save
Products		Home > Brand > Add New Brand	
Sectory Category			
Brand		>> Add New Brand	
E Attribute		1 General	
Grder	~		
Customers	~	*Name	
Delivery Status Upd	ate	ON OOFF	
Credit Manage		*Display	
Themes Store		*Brand Logo click to upload image	
🗣 Shiprocket details			
🛱 Reports		*Description $Font \neq Formatting \neq Font size \neq B I \underline{U} A \equiv \Xi \equiv \Xi$	
Profile	~	□ □ <b>!!</b> □ <b>!</b> □ □ <b>!</b> □ <b>!</b> □ <b>!</b> □ <b>!</b> □ <b>!</b>	

- **Brand Logo** -> Upload a brand logo.
- **Description** -> Enter description for the Brand.
- After Entering all details, click on **Save** button on top right corner.

#### Instruction to Add Attributes

• Go to Catalog > Attribute, click on Add new Attribute Group button.

Foodies	×	Available Credit: 0		Go Liv	e 🕞 <u>Logout</u>
Dashboard     Catalog	~	Category		Add new Attribute Group	Add new Attribute
Products		😭 Home 🔸 🖾 Attri	ibute		
Scategory					
Brand		» Attribute (3)			
E Attribute		S.no	Name	Group	Action
🔒 Order	$\sim$		Name	select v	Q
Customers	~				
Delivery Status Upo	late	1	Kg	Weight	Ľ
🔮 Credit Manage		2	grams	Weight	ľ
Themes Store		3	L	Weight	Ľ
P Shiprocket details					
🛱 Reports					
A Profile	~				

• Enter the group name (eg.: Weight) and click on Save button.

Available Credit: 0	Go Live
Add New Attribute Group	Back Save
Home Attribute Add New Attribute Group	
>> Add New Attribute Group	
*Group Name	

- then click on Add new Attribute button.
- Enter attribute name (eg.: Kg or Grams)

Add New Attribute	Back Save
Home Attribute Add New Attribute	
Add New Attribute	
*Name *Group name	

• Select the appropriate Attribute group and click on Save button.

# **Instruction to Add Products**

- Before proceeding to add products, complete **Add category** and **Attribute** since it will be needed to add products.
- Go to Catalog > Products, click on Add new Product button.

Foodies	×	Available	Available Credit: 9985.84 Go Live Go Live						
Dashboard		Product				Import Export	Add new	Product	
<ul><li>Catalog</li><li>Products</li></ul>	^	Home Home	> In Product						
Category Brand		» Products	(5) Name	Category	Price (tax excl.)	Quantity	Display	Action	
Attribute			Hame	category		Quantity	Display	Action	
Order	~		Name	select v	min max	mi ma	select ~	Q	
Customers	~	1	Tomato 1Kg	Veg	₹100	100	~		
Delivery Status Upd	ate	2	Chicken 1Kg	Non Veg	₹400	148	~	ľ	
		3	Spicy chips	Snacks	₹50	500	~	Ľ	
		4	Shampoo	Daily needs	₹200	300	~	Ľ	
Reports		5	Tootpaste	Daily needs	₹150	450	~	ľ	
Profile	$\sim$								

- Fill every field with appropriate details.
- The details in the **Description** field will be displayed under product description. so use styles that are needed in product description like specifications and features of the product.
- In **options** tab, you can add your product image and add attributes by clicking **Add Attribute** button.
  - o select the Attribute that you already created and enter value for it
  - Example.: Attribute = Kg and Value = 1.
- You can add multiple attributes.

Add New Product	dd New Product							
Home > Product	> Add New	Product						
Add New Product      Product Name								
General	<b>I</b> ∼ Quantity	Dimensions	••• Options					
Product image	lick to upload ima	age						
Add Attribute								

- Important note:
  - For different quantities or values you should add multiple products with different attributes.
  - Example: Onion 1Kg and onion 500gm are two products.
  - so provide a product name like onion 1 kg and onion 500gm to avoid naming clash.
- After providing all necessary details, click on **Save** button.

## Instruction to Add Credits to your account

• Go to Credit Manage, click on Add Credit button.

Add Credits		back
Home > S Credits Manage	> Add Credits	
» Add Credits		
Your Available credit balance is <b>0</b> .		
Enter the credit amount you need to purchase :	100	
	Get credits	

- Enter the credit you wish to purchase and click on Get credits button.
- On Successful payment, Your credit will be added to your account.

#### Instruction to choose your website theme

• Go to Theme Store.

• From the themes available, you can choose any theme that suits your business.



- Some themes are free and some are paid themes.
- you can buy a paid theme and use it.
- clicking the plus icon on the themes will apply it.

#### Steps to make your site live

- Add Some products
- Choose your Website template in Theme Store.
- Fill the following details in your profile,
  - Account Info that includes company name, logo, contact information, etc.
  - Domain settings Enter your domain name and add A record with the IP provided.
  - Payment gateway Fill Your payment gateway details in **Settings > Payment Gateway.**
  - Mail settings Provide Mail details for sending mails to customers.
  - Banner image Add Banner image for website in Banner details in **Settings > Banner details**.
  - Shiprocket details Enter your shiprocket account API User details.

### Instruction to register with Shiprocket

- Go to this link <u>https://app.shiprocket.in/register</u> and register with shiprocket.
- Complete the registration process and also kyc with shiprocket.
- After Successful completion of registration and kyc process, Add fund to your shiprocket to carryout delivery process.

## Instruction to fill Payment Gateway

 choose any one payment gateway available in the panel and Enter the details for that payment gateway in Settings > Payment Gateway.

Payment Gateway Settings								
Home > \$\$ Settings > = Payment Gateway								
>> Payment Gateway Settings								
Razorpay     KEY ID	O Cashfree Client ID							
	Client Secret							

• Signup with the particular gateway provider and get the details that need to be entered.

### Instruction to Create a order for customer

- Go to **Order > Orders**, click on Add new Order button.
- Select a customer by typing customer name or Add new Customer.
- After choosing a customer, Select a product by searching it with name and click on Add to Cart button.
- you can add multiple products to cart and review the summary and click on **Create order** button.

### Instruction to signup with Razorpay

- <u>Click here</u> and register with razorpay.
- complete your activation form and kyc with razorpay
- Once your account is activated, <u>click here</u> and generate an API key.
- Once the API key is generated successfully, copy the Key Id and Key Secret and share this Key in Settings > Payment Gateway.
- You can also customize your payment page by clicking this link.

## Instruction to signup with Cashfree

- <u>Click here</u> and register with Cashfree.
- Activate your by providing the details needed
- Go to this link and Generate API Key.
- Copy and share this App Id and Secret Key in **Settings > Payment Gateway.**